

IFEOMA PROSPER UDOMA

Junior Business Analyst

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PROFESSIONAL SUMMARY

Junior Business Analyst with a strong academic and analytical foundation in business analysis, digital business, accounting, and data-driven decision-making. Experienced in requirements analysis, process mapping, stakeholder communication, and business research through practical academic and applied projects. Holds an MBA and an MSc in Electronic Business Management & Innovation, with the ability to translate business problems into structured insights and actionable recommendations. Seeking Junior Business Analyst opportunities across the UK and Europe, including international and Germany-based organisations.

CORE BUSINESS ANALYST SKILLS

- Business & Functional Requirements Gathering
 - Stakeholder Analysis & Communication
 - Process Mapping (AS-IS / TO-BE)
 - Gap & Root Cause Analysis
 - Data Analysis & Insight Generation
 - Business Process Improvement
 - Documentation (BRD, FRD, Reports)
 - KPI Definition & Performance Tracking
 - Risk & Impact Analysis
 - Problem Solving & Critical Thinking
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TOOLS & TECHNOLOGIES

- Microsoft Excel (Advanced: Pivot Tables, Lookups, Dashboards)
 - Power BI / Tableau (Basic)
 - SQL (Basic querying)
 - Microsoft Word & PowerPoint
 - BPMN / Flowcharts (Visio, Lucidchart)
 - Jira / Trello
 - Google Workspace
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BUSINESS ANALYST EXPERIENCE

Business Analyst – Academic & Practical Projects

University & Independent Projects

- Analysed business problems and translated them into structured analytical tasks and requirements.

- Gathered and documented business requirements using surveys, interviews, and document analysis.
 - Conducted process analysis to identify inefficiencies and improvement opportunities.
 - Analysed qualitative and quantitative data to support business and strategic decisions.
 - Prepared clear reports and presentations for non-technical and technical stakeholders.
 - Supported project planning activities including scope definition, timelines, and risk identification.
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KEY PROJECTS

MSc Project – Analysis of the Effects of E-Payment on Online Shopping Behaviour

- Defined the business problem and research objectives related to digital payment adoption.
- Collected and analysed consumer data to identify behavioural trends and adoption barriers.
- Translated data findings into actionable recommendations for improving online sales and customer trust.
- Tools used: Excel, surveys, statistical analysis, business reporting.

MBA Capstone Project – Supply Chain & Logistics Challenges in Small E-Commerce Businesses

- Analysed end-to-end supply chain and logistics processes for small e-commerce retailers.
 - Identified bottlenecks, risks, and cost inefficiencies within logistics operations.
 - Conducted gap analysis and proposed process improvement strategies.
 - Presented structured findings and recommendations to academic and business audiences.
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EDUCATION

York Business School, York St John University – York, UK
Master of Business Administration (MBA), Sept 2023 – Sept 2024

Mykolas Romeris University – Lithuania, EU
Master of Business Management, Electronic Business & Innovations, Sept 2019 – Jan 2022

Lagos State University – Lagos, Nigeria
Bachelor of Science (Accounting Education), Sept 2009 – Jan 2015

CERTIFICATIONS

Google Project Management Professional Certificate

Business Analysis Certification (In progress)

PRINCE2 Project Management (Planned)

REFERENCE

Available upon request